



2014 **PRODUCT OFFER** OVERVIEW

WE SPECIALIZE IN: CONTINUED ON NEXT PAGE



Permission Based Email Solutions When tailoring a list for a client, we evaluate a number of factors such as selecting the right data based on your unique needs, message, and targets. In addition, Lead Me Media evaluates each list by determining its mailing frequency and past performance to optimize your overall results. The Lead Me Media list acquisition team continuously explores new relationships, services and selection capabilities to keep our **80 million** Opt-in + records fresh and responsive. [Click here to read our CAN-SPAM Compliance Statement.](#)



Advertising Display Solutions Whether static or animated, Lead Me Media can get your billboard, banner or advertisement of desire in the right location. With thousands of website partners at our finger tips, targeted traffic is only a few clicks away.

Audio and video elements are welcome.



Postal Mailing List Solutions Lead Me Media offers the highest quality postal mailing lists available today. Our targeted postal files all have matching email for a multi-channel marketing solution.

Global Advertising Solutions



To learn more about these products, please contact a consultant at 888-445-DATA (3282)

WE SPECIALIZE IN: CONTINUED



Database Enrichment Solutions Lead Me Media offers list services like data enhancement and permission-based appending by utilizing our enriched database of over 70 million opt-in records. Our append solutions enables you to match more of your database's customer names and physical addresses to corresponding email and mobile addresses while enhancing lifestyle characteristics. Lead Me Media recommends list hygiene and enrichment quarterly for companies who would like to keep their customer database alive and active.



Design Solutions First impressions are always a lasting impression, correct? That is why Lead Me Media has selected the best in-house team for designing and implementing websites, WAP sites, and HTML creative services that go beyond today's industry standards. No matter what design service you might need, Lead Me Media is the link to get your audience to react. Our experienced in-house team can also develop user friendly lead generation forms with impressive call to action design. Lead Me Media will set out to distinguish you from your competitors while presenting your information in a clear and entertaining way.



Lead Generation Solutions Lead Me Medias lead generation solutions are unmatched in our ability to generate clean, fast responses to sell your products and services. Our networks and partners deliver the highest rate of satisfaction for pay per performance marketing making the project a win-win for both the buyer and seller. Conversion rates on leads that we deliver often have a higher success rate than cold contacts because the prospect is pre-qualified, before you ever receive the lead. Lead generation has become popular with businesses because it enables a business to:

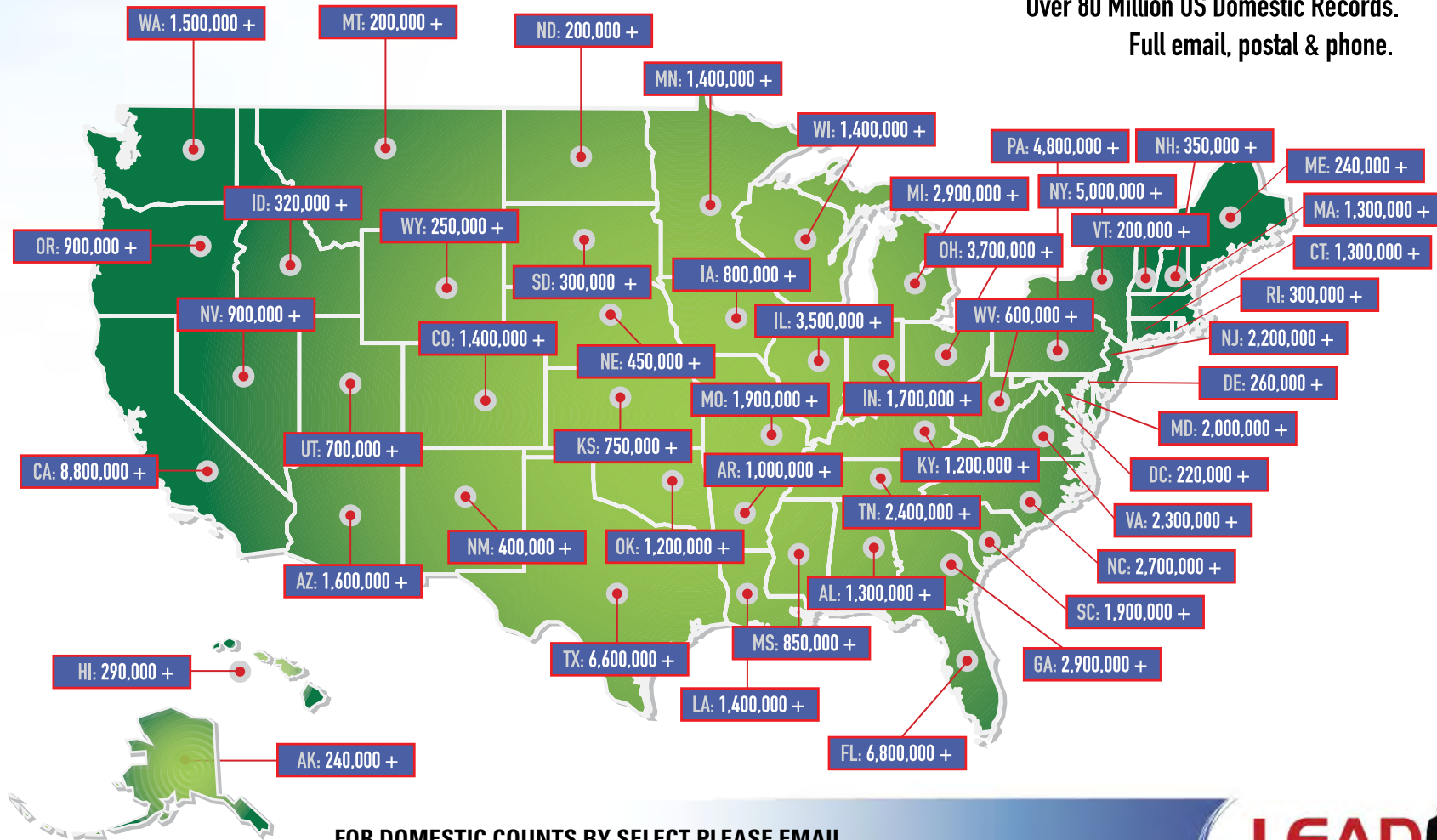
- Determine pricing on a per lead basis
- Select the geographical area that the business is interested in
- Control and Cap the number of leads received each month
- Pay only for the leads that are received



NATIONWIDE COUNTS

Permission Based Email Solutions: When tailoring a list for a client, we evaluate a number of factors such as selecting the right data based on your unique needs, message, and targets. In addition, Lead Me Media evaluates each list by determining its mailing frequency and past performance to optimize your overall results. The Lead Me Media list acquisition team continuously explores new relationships, services and selection capabilities to keep our **80 million** Opt-in + records fresh and responsive.

Over 80 Million US Domestic Records.
Full email, postal & phone.



NATIONWIDE SELECTIONS

AILMENTS & MEDICAL CONDITIONS

Acne
Allergies
Alzheimer's
Anxiety
Arthritis
Asthma
Back Pain
Baldness
Bladder
Blood Pressure
Bowel
Breast
Cancer
Cholesterol
Chronic Pain
Cold & Flu
Depression
Diabetes
Gray Hair
Gum/teeth
Headaches
Heartburn
Hearing & Ear
Heart
HIV/AIDS
Hyperhidrosis
Insomnia
Lung
Medications
Memory
Menopause
Mental Health
Migraine
Nail Fungus
Neurological
Overweight
Pregnancy
Psoriasis
Rash

Sexual
Sinus
Skin
Stomach
Underweight
Vision
Varicose Vein
Warts

CONSUMER INTERESTS & HOBBIES

Arts & Crafts
Boating
Child Development
Collectables
Cruising
Dating
Dance
Decorating
Do It Yourself Projects
Expecting Parents
Education
Employment
Equestrianism
Events
Extreme Adventure
Family Values
Festivals
Films
Financial Planning
Fishing
Fitness
Gambling
Gardening
Genealogy
Health

Hunting
Instruments
Interactive Games
International News
Investments
Local Media
Mobile Apps
Music
Mythology
Nature
Photography
Politics
Reality TV
Religion
Seminars
Social Networking
Sports
Super Natural
Surveys
Technology
Travel & Tourism
Quilting

CONSUMERS SEEKING GOODS & SERVICES

Air Filtration
Appliances
Audio/Video
Auto Warranty
Baby Products
Beauty Products
Blu-ray & 3D Products
Books & Magazines
Business Opportunities
Cigars
Clothing

Clubs/Organizations
Coffee
Cooking Supplies
Cosmetic Surgery
Computer Hardware & Software
Coupons
Dining Plans
Eco Friendly/Green Products
Electronics
Energy Savings
Entertainment
Exercise Equipment
Eyewear
Fashion
Foods - Gourmet & Healthy
Freebies
Furniture
Games & Toys
Gym Memberships
Home Remodeling
Home Security
Herbal Medicines & Remedies
Insurance
Jewelry
Luxury Items
Mixed Martial Arts
Motivational Products
Motorcycles
New Car Purchase
New Mother Products
Party Supplies
Pet Supplies
Plastic Surgery
Property & Land
Psychic Readings
Recipes
Recreation Vehicles
Satellite/Cable Plans
Software
Teeth Whitening

Vacation Clubs
Weddings
Weight loss
Wine

DEMOGRAPHIC SELECTIONS

Age
Bilingual
Dwelling
Education
Ethnicity
Gender
Income
Liquid Assets
Marital Status
Net Worth
Occupation
Presence of Child
Presence of Credit

GEOGRAPHIC LOCATION

State
County
City
SCF
Zip Code
Radius
Drive Markets
Fly Markets

INCOME LEVEL

Less than \$25,000
\$25,000 - \$50,000
\$50,000 - \$75,000
\$75,000 - \$100,000
\$100,000 - \$150,000
\$150,000 - \$250,000
\$250,000 - \$500,000
\$500,000 - \$1,000,000
\$1,000,000 + + +

FOR ADDITIONAL SELECTS NOT LISTED PLEASE EMAIL
INFO@LEADMEDIA.COM OR CALL 888-445-DATA (3282)



BUSINESS SELECTIONS

JOB TITLES

Account Executives
Accounting Professionals
Administrators
Associate
Business Managers
C-Level Executives
Chairman
D-Level Executives
Educational Professionals
Engineering Professional
Executive Administrative Assistant
Executive Vice President
Facilities Managers
Female Executives
Finance Professionals
Director
General Counsel
Healthcare Professionals
Hispanic Executives
Human Resource Executives
Insurance Professionals
IT Executives
Legal Professionals
Management Professionals
Manager
Marketing Professionals
Media Buyers
Meeting Planners
Mortgage Professionals
Office Managers
Operation Executives
Owner
President
Production Executives
Professionals
Real Estate Professionals
Sales Professionals
Senior Vice President
Shipping/Receiving
Special Event Directors
Travel Agents

ADDITIONAL SELECTS

Own or Lease Occupied Space
Multiple Locations
Years in Business
International Presence
Restricted Markets
Number of Employees
Company Revenue
Geographic Location

01	Agricultural production- crops	38,844	50	Wholesale trade--durable goods	385,289
02	Agricultural production- livestock	26,366	51	Wholesale trade--nondurable goods	144,439
07	Agricultural services	200,865	52	Building materials, hardware, garden supply, & mobile home	153,991
08	Forestry	14,287	53	General merchandise stores	76,263
09	Fishing, hunting, and trapping	11,473	54	Food stores	226,408
10	Metal mining	3,075	55	Automotive dealers and gasoline service stations	285,358
12	Coal mining	1,184	56	Apparel and accessory stores	164,660
13	Oil and gas extraction	33,061	57	Furniture, home furnishings and equipment stores	257,976
14	Nonmetallic minerals, except fuels	5,637	58	Eating and drinking places	614,577
15	General building contractors	309,021	59	Miscellaneous retail	718,053
16	Heavy construction contractors	152,296	60	Depository institutions	144,593
17	Special trade contractors	558,000	61	No depository credit institutions	127,081
20	Food and kindred products	72,532	62	Security, commodity brokers, and services	119,432
21	Tobacco manufactures	1,643	63	Insurance carriers	23,317
22	Textile mill products	6,256	64	Insurance agents, brokers, and service	221,167
23	Apparel and other textile products	25,622	65	Real estate	495,727
24	Lumber and wood products	27,585	67	Holding and other investment offices	20,563
25	Furniture and fixtures	11,864	70	Hotels, rooming houses, camps, and other lodging places	205,808
26	Paper and allied products	9,802	72	Personal services	647,942
27	Printing and publishing	113,647	73	Business services	615,191
28	Chemicals and allied products	18,778	75	Automotive repair, services, and parking	365,098
29	Petroleum and coal products	5,083	76	Miscellaneous repair services	176,624
30	Rubber and miscellaneous plastics products	14,624	78	Motion pictures	43,414
31	Leather and leather products	2,037	79	Amusement and recreational services	243,350
32	Stone, clay, glass, and concrete products	21,778	80	Health services	1,384,423
33	Primary metal industries	10,718	81	Legal services	303,288
34	Fabricated metal products	56,021	82	Educational services	258,006
35	Industrial machinery and equipment	85,042	83	Social services	331,498
36	Electrical and electronic equipment	36,061	84	Museums, art galleries, botanical & zoological gardens	14,439
37	Transportation equipment	15,797	86	Membership organizations	538,058
38	Instruments and related products	24,054	87	Engineering and management services	453,433
39	Miscellaneous manufacturing industries	56,566	89	Miscellaneous services	36,810
41	Local and interurban passenger transit	54,931	91	Executive, legislative, and general government	202,912
42	Motor freight transportation and warehousing	157,675	92	Justice, public order, and safety	123,429
44	Water transportation	17,905	93	Finance, taxation, and monetary policy	17,431
45	Transportation by air	14,668	94	Administration of human resources	27,544
46	Pipelines, except natural gas	3,514	95	Environmental quality and housing	23,793
47	Transportation services	67,746	96	Administration of economic programs	26,027
48	Communications	96,596	97	National security and international affairs	19,657
49	Electric, gas, and sanitary services	44,162			

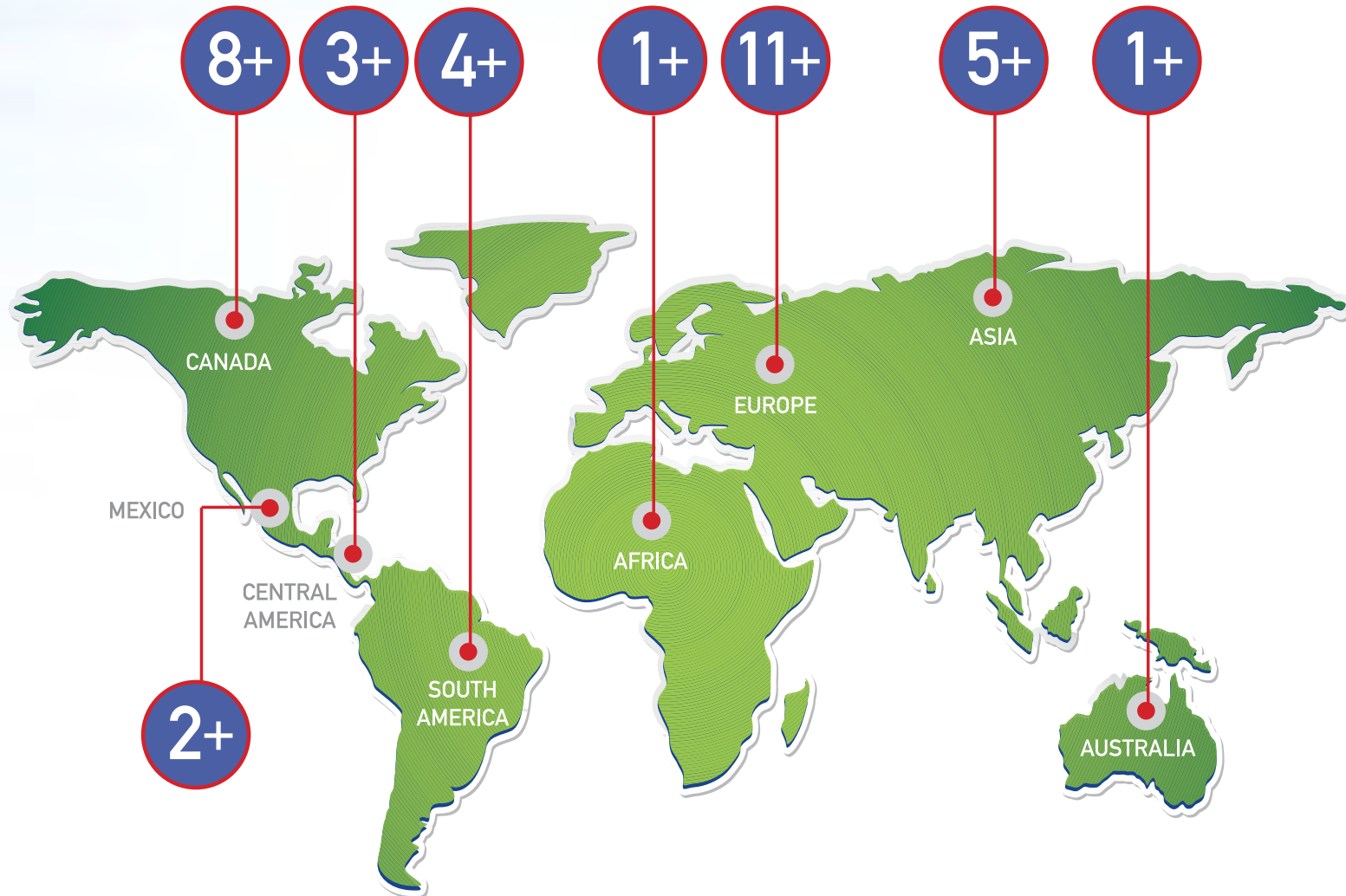
- Full email and postal available.
- Counts subject to change when selecting one contact per company and or location.
- Can drill down to four digit SIC codes.

FOR SPECIFIC BUSINESS COUNTS BY GEO AND OR TITLE PLEASE EMAIL
INFO@LEADMEDIA.COM OR CALL 888-445-DATA (3282)



INTERNATIONAL COUNTS

• COUNTS IN MILLIONS



FOR INTERNATIONAL CONSUMER AND BUSINESS COUNTS BY SELECT PLEASE
EMAIL INFO@LEADMEDIA.COM OR CALL 888-445-DATA (3282)



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CONTACT INFO

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